

# Pre-Listing Package

## 01 What's Covered

Perfect for busy agents or those managing multiple potential listings—print-ready or digital package for your Listing Appointment, includes:

- Property research—public records, Realist data, and past MLS listings
- Branded Comparative Market Analysis (through MLS)—agent provides comps
- Up to 3 Seller Net Proceeds
- Open title & escrow
- Create listing folder in agent's cloud
- Update CRM with listing status
- Prepare Listing Agreement, addenda, and required disclosures
- Optional: Canva, agent-branded **Seller Client Presentation**: “Your Home’s Journey to Sold” (additional fee applies)



## 02 How We Work Together

- **First-time clients:**
  - **Book a consultation** to confirm availability and fit
- **Returning clients:**
  - **Order:** Easily order your Pre-Listing Package online
  - **Delivery:** Typically within 24 hours depending on urgency; add 1–2 extra days with a Client Presentation
  - **Format:** Delivered as a PDF or formatted for digital presentation

## 03 The Investment

Description	Package Fee
For Listings Under \$2M	\$150
For Listings Over \$2M or Multiple Listings	By Consultation

\*Listing & TC services can be added once the listing is signed.

## 04 Small Print

- **Rates:** Rates are secured once services are booked
- **Payment:** Agent-paid, not through escrow

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Call or text to book your consultation today 206.670.5281 [www.castillocm.com](http://www.castillocm.com)